Handwashing Jingle

**Overview**

Essity, a hygiene and health company, created a handwashing education program called Handwashing Works for pre-K through 2nd grade students. Through engaging activities, students will learn about proper handwashing techniques, as well as understand the key moments when they should wash their hands.

The next stage in this program is the creation of a memorable jingle for the children to sing while washing their hands. That’s where you come in!  
 **Directions**

* + The jingle should last for 20 seconds
  + Age appropriate for pre-K through second grade (easy for them to remember)
  + Content for the jingle should include the important aspects of scrubbing your hands:
    - Scrub your hands for 20 seconds.
    - The important places to scrub while washing your hands: front of hands, back of hands, in between fingers, around wrists, fingernails.
    - Optional – mention the next steps: after scrubbing, you wash soap off your hands with water and then use a paper towel to dry your hands. Or talk about germs (Gunky Gus is Handwashing Works’ signature germ)
  + Do not use copyrighted music.

**What Makes a good jingle?**

* + Simple, easy to remember the words, with a memorable tune.
  + Creative, unique and lighthearted
  + Short and sweet

**The winning jingle submission will be used by teachers and educators   
across the country when implementing the Handwashing Works!   
program in 2019-2020.**